#### Your Gift to the Nelli Foundation

### What is the Nelli Foundation?

Nelli Foundation was established in the memory of Sri Nelli Venkata Swamy by his children, grand children and friends. The Foundation has been incorporated as a not-for-profit Company under Section 25 of the Companies Act, 1956 at Hyderabad on the 20th of January, 2009. Nelli Foundation is aiming for all-round community development that ultimately leads to commonweal.

Nelli Foundation believes that kids can do anything with a great education. And every child, regardless of home circumstance, deserves the best possible education. The kids can do anything with a good education. And every child, regardless of home circumstance, deserves the best possible education.

### Why is the education important?

The greatest opportunities in Indian society are offered to those Indians that have been educated. As a result, the education reduces the discrepancy between educated and the illiterate leads to the socio-economic democratisation.

#### Nelli Foundation's vision for Education

Every student is imbued with the confidence, creativity and imagination to seize every opportunity and to contribute productively to the nation's future.

### Nelli Foundation's Mission for Education

To work with public schools, business and the community to give young people an excellent education and equal access to opportunity.

## **Nelli Foundation's Objectives for Education**

- 1. To stimulate new thinking, commitment and involvement in public education
- 2. To engage and inspire kids in public schools during the compulsory years who are at risk of dropping out or disengaging from learning with the resources, role models and real life learning opportunities they need to stay at school to get Secondary School Certificate.

### Who are the Nelli Foundation partners?

This education based in a worldview which promotes human dignity and self-worth to bring a deep and durable life change the under privileged have never before experienced. Together with you the Nelli Foundation is confident we can bring a notable transformation that will last forever and will produce a powerful impact and durable life change.

## Where in India do needy and oppressed live?

The oppressed and needy of India can be found in every village, town, and city of India.

# Nelli Foundation's First Three Steps for Education

On the path venturing into bigger goals, Nelli Foundation has committed to start with humble way by starting the following 3(three) programs.

- 1. Kalpavalli Scholarship Program For Academic Education
- 2. Lilavathi Workshop Program For Innovative Education
- 3. Citizen's Handbook Program For Community Education

Your Gift to the Nelli Foundation

## Kalpavalli Scholarship Program

## Why Sponsor a Kalpavalli Scholarship?

There are more children in India than any other country in the world. Every day many of them live in acute danger of being trafficked, maimed, or sold into slavery. When you sponsor a Kalpavalli Scholarship, you make an investment in their freedom and their future. Without your help, most cannot stay in school or escape the poverty that puts them at risk for commercial sexual exploitation, forced labour, or bonded labour.

Your philanthropic investment has the ability to promote academic achievement and make it possible for high school students to continue their academic dreams. Your donation provides scholarships and grants high School students. You can contribute, knowing that we will use your gift to help the high School students.

For high school Students, the possibility of a better life begins with high school education. Yet each year more students are struggling to make ends meet and stay in school. Although Nelli Foundation has managed to secure some donations to keep enrolment girls in Schools, affordability has become a growing barrier to student success. You are helping the best and brightest to complete the high School Studies.

## **Objective of the Program**

To recognize, promote and assist meritorious Girl students who cannot continue their education without financial support. Scholarships recognize past performance and promote future excellence. While this is widely recognized when one considers individual recipients, there is often less awareness of the truth in this statement at a program level. Yet most scholars accept that sprinkling a class, or a school with a few stellar individuals' results in increased collective performance. These stellar individuals also serve as recruiting beacons for other stellar individuals, with the long-term benefit being a natural expectation of excellence. Thus, availability of the scholarships is a potent means to improve the school education.

#### Purpose:

Socioeconomic background is the most important determinant of student achievement, more important even than what happens at school. Students from low socio-economic backgrounds are more likely to truant, have negative attitudes to school and leave school early. Improving young people's educational prospects is the best way to reverse the poverty growth, yet the cost of education and extra opportunities for children increasingly falls on families, creating a big problem for those already financially disadvantaged.

#### **Target Group:**

A girl student studying in high School (Class VI to Class X)

**Duration:** One year to five years or until SSC whichever is earlier.

## The Rate of scholarship:

Supports a Child's Health (Medical Insurance) and Education as a Day scholar for a year is Rs.6,000 at the rate of Rs.500/-per month.

**The Endowment Required:** The Corpus Fund of Rs. 1,00,000/- is required to give one Scholarship with the expenses for selection, Documentation, monitor, evaluation and Administrative costs per annum.

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## Lilavathi Workshop Program

## **Objective of the Program**

Innovative and responsive teaching can also make an enormous difference to student learning and life outcomes. Funding teacher innovation builds the capacity of schools to cater for all students, especially the most disadvantaged. These Workshops are for High School Students with books and materials.

**Purpose:** To improve maths skills, Soft Skills, Study Skills, etc.

**Target Group:** High School Students

**Group Size:** 30 to 40 students

**Materials to be Given:** Stationery, Handouts and a Book to sustain the skills.

**Workshop Duration:** 2(Two) days spread over 4(four) Sessions.

**Session Duration:** 3 (three) hours

**The Cost of the workshop:** Rs.20,000/- The Cost includes the Remunerations for the Subject Experts, arrangements for special requirements, hand outs, Books, working lunch & snacks, documentation and evaluation, certification.

**The Endowment Required:** The Corpus Fund of Rs. 3,00,000/- is required to conduct a workshop per annum.

## Citizen's Handbook Program

### **Objective of the Program**

It is meant for Community Education. It is one of the tools to impart the Meaningful citizenship and democratic practice. These cannot thrive without free access to knowledge of the public services and facilities available to them.

**Content:** This handbook contains facilities, useful contact information, procedures for applying various schemes and guides to obtain various general purpose certifications from various statutory bodies, emergency services information for Public services and programs. Guide for their responsibilities and rights as a citizen.

**Quantity:** 100 Copies

**The cost:** Rs.20,000/-. The cost includes the expenses involved in Collection of information, updating of the information available, Subject experts' fees for making into book form, Composing, layout and printing, mailing charges.

**The Endowment Required:** The Corpus Fund of Rs. 3,00,000/- is required for distribution of 100 copies per annum

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## Why give to the Nelli Foundation?

Donations are the major source of keep running the Kalpavalli Scholarship Program, the Lilavathi Workshop Program and the Citizen's Handbook Program. We express our gratitude to all the generous hearts across the globe that extended whole hearted support for this noble cause.

Every small act of support kindles hope in several depressed lives. Every small donation you send gives us motivation to move ahead in the path of humanity service. Your contribution is indeed it is a first step to break the shackles of poverty and despair of thousands of lives.

The Nelli Foundation Programs are having a major impact on the life of the children and the community. The vision and the concept and now the implementation of the Kalpavalli Scholarship Program, the Lilavathi Workshop Program and the Citizen's Handbook Program certainly lead to empowerment, dignity and freedom. All of this is possible because of your participation in the Programs.

#### Do my donations include a contribution to the Nelli Foundation?

No. Your donations go directly to the Program Corpus Fund to help fund your continuing education. Thanks to generous donations from corporations and individuals, almost all of our administrative expenses are covered, which means **your entire donation goes to the Program Corpus Fund.** As the fund grows, there will be countless individuals who will be impacted with your gift as the years pass.

### How can I send the donations to the Nelli Foundation

We are certainly available to take Crossed Cheques and Demand Drafts and communicate with you via Registered Post/Speed Post.

You can expect from us, in turn, we will send you a report each year on your fund.

Enclosed is a "Letter of Intent to Donate" by which you can formally designate your gift, indicate how you would like to be recognized and provide additional details. Please complete and sign this form at your earliest convenience and return to the Foundation.

## Where does that money, I donate, go?

At Nelli Foundation, we seek to be the best stewards of the monies entrusted to us. That is why; the Nelli Foundation is committed to more than 85% of all the expenditure shall go into programs.

- 1. The Amount that goes into Kalpavalli Scholarship Program help to provide high quality education with a worldview based on human dignity and self-worth. The education expenses include curriculum, Text Books, note books, reference books, summer and winter uniforms, tuition and health insurance. The costs of keeping records, translating and forwarding letters, providing case workers, and meeting emergencies are also covered.
- 2. The Amount that goes into Lilavathi Workshop Program help to conduct workshops the expenses include the Remunerations for the Subject Experts, arrangements for special requirements, hand outs, Books, working lunch & snacks, documentation and evaluation, certification.
- 3. The Amount that goes into Citizen's Handbook Program help to Collect of required information, updating of the information available, Subject experts' fees for making into book form, Composing, layout and printing, mailing charges.

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## How can I donate to the Nelli Foundation?

You can support the Nelli Foundation through general donations or the designated programs. We welcome donations from the organizations in the following levels:

### Diamond Level- Rs.25,00,000/- & above

As a Diamond Level donor you'll receive:

- 1. Banner ad on Nelli Foundation website for 60 months
- 2. Your company name and logo with a hotlink to your website on the Nelli Foundation website
- 3. Two full-page colour ads in the Nelli Foundation Progress Report
- 4. Your company name recognized in the Nelli Foundation Progress Report.
- 5. A personalized wall plaque

## Platinum Level- Rs.20,00,000/- to Rs.24,99,999/-

As a Platinum Level donor you'll receive:

- 1. Banner ad on Nelli Foundation website for 48 months
- 2. Your company name and logo with a hotlink to your website on the Nelli Foundation website
- 3. One full-page colour ad in the Nelli Foundation Progress Report
- 4. Your company name recognized in the Nelli Foundation Progress Report
- 5. A personalized wall plaque

## Gold Level- Rs.15,00,000/- to Rs.19,99,999/-

As a Gold Level donor you'll receive:

- 1. Banner ad on Nelli Foundation website for 36 months
- 2. Your company name and logo with a hotlink to your website on the Nelli Foundation website
- 3. One half-page colour ad in the Nelli Foundation Progress Report
- 4. Your company name recognized in the Nelli Foundation Progress Report
- 5. A personalized wall plaque

# Silver Level- Rs.10,00,000/- to Rs.14,99,999/-

As a Silver Level donor you'll receive:

- 1. Banner ad on Nelli Foundation website for 24 months
- 2. Your company name and logo with a hotlink to your website on the Nelli Foundation website
- 3. One quarter-page colour ad in the Nelli Foundation Progress Report
- 4. Your company name recognized in the Nelli Foundation Progress Report
- 5. A personalized wall plaque

## Bronze Level - Rs.5,00,000/- to Rs.9,99,999/-

As a Bronze Level donor you'll receive:

- 1. Banner ad on Nelli Foundation website for 12 months
- 2. Your company name and logo with a hotlink to your website on the Nelli Foundation website
- 3. Your company name recognized in the Nelli Foundation Progress Report
- 4. A personalized wall plaque

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## Donate or mail us for more information.

You are always welcome at or you can send your donation or gift Cheque to: Nelli Foundation
H.No:12-2-823/5/501, Surya Residency,
St. Ann's College Road, Mehdi Patnam, Hyderabad - 500028, AP

When we receive your Donation to the Nelli Foundation, we appreciate endlessly for your generous gesture and commitment.

On behalf of the Nelli Foundation thank you very much for your support in advance.

Please contact us at the Nelli Foundation if you have any questions. Otherwise, please know how grateful we are for your generosity.

#### How can I learn more?

Please be free to talk over phone to one of our staff about any sponsorship issues from Monday through Friday Telephone: +91 402 351 3333 (11am to 4pm IST).

You can also email your questions or comments to: Email: info@NelliFoundation.org.

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## **LETTER OF INTENT TO DONATE**

To
The Nelli Foundation,
H. No. 12-2-823/5/501, Surya Residency
St. Ann's College Road, Mehdi Patnam
Hyderabad – 500028, AP, India.

Dear Sir,

**Subject:** Letter of Intent to Donate – Reg.

This is the letter of intent to donate funds to Nelli Foundation.

We have gone through the Memorandum of Association and the proposed work to be done by Nelli Foundation.

We do believe the Nelli Foundation's vision for education is that every student is imbued with the confidence, creativity and imagination to seize every opportunity and to contribute productively to the nation's future.

We too want support Nelli Foundation's mission for education is, to work with public schools, business and the community; to give young people's an excellent education and equal access to opportunity.

S. No.	Towards	Each Unit Rs.	No of Units	Donation Rs.
1	Corpus Fund for Kalpavalli Scholarship Program	1,00,000.00		
2	Corpus Fund for Lilavathi Workshop Program	3,00,000.00		
3	Corpus Fund for Citizen's Handbook Program	3,00,000.00		
4	Donation for Nelli Foundation	1,00,000.00		
		Total		

As per the following details given in the table, the company would like to donate as a
Diamond/Platinum/Gold/Silver/Bronze Level donor an amount of Rs
(Rupeesonly) to the Nelli Foundation. The
Cheque/Demand Draft No Dated: Drawn on
Bank payable at is
made in favor of Nelli Foundation.
The Company <b>PAN</b> Number is

This donation is made without any express or implicit conditions and without any rights, privileges or personal benefit accruing to me or those related to me as a result of this donation. The only benefit the Company will receive, having met these conditions, is a receipt. The Company understands that the Nelli Foundation will send the Company the receipts annually for tax purposes.

The Company	Details are:
Name:	
Address:	
	PIN.
	ave our name and the fact that we provided this donation to Nelli Foundation made public. You ur name in all donor lists as follows:
actual submiss Foundation for	It that this is only a letter of intent and that we may withdraw this offer at any time prior to the sion of funds to Nelli Foundation. We further understand that we will be contacted by the Nelli r more information prior to the actual transfer of funds and that the company name and logo will ntil the appropriate documents have been executed. The contribution and method of payment can necessary.
Place:	
Date:	(